



Synthopol Chemie Germany plans expansion

German synthetic resin manufacturer Synthopol Chemie, headquartered in Buxtehude near Hamburg, is preparing to expand: its large-scale construction project “Halle 16” will significantly increase production capacity while its new, multilingual website, launched in April 2014, underscores the family-owned company’s global focus.

With an annual turnover of well over 100 million euros, Synthopol Chemie Germany is today one of Europe’s leading producers of synthetic resins. The company’s management now aims not only to consolidate this position, but to expand it further. The goal is to significantly increase production capacity from 2015, optimising delivery performance. This also requires upgrades to the current infrastructure, and work on these has been underway since 2013: raw materials logistics as well as electricity, thermal energy, coolant, nitrogen and oxygen reduced air supplies are being reorganised and the capacity of the thermal air purification system increased.

The new building towers above the others on the factory premises, and is expected to be taken into operation in 2015.

From Buxtehude to the whole world

This increase in production is also taking place against the background of Synthopol’s intensified international expansion. The synthetic resin manufacturer is underlining its global course for growth with a new, refreshed communication strategy, above all in the form of its corporate website, relaunched in April 2014. The website offers customers and visitors information in a total of six languages and features a product filter providing simple and intuitive access to Synthopol Chemie’s product range. The site also reflects the modern, customer-focused, globally operating mid-sized family business with personality.

Quality and innovation – made in Germany

In over 55 years, SYNTHOPOL has developed **comprehensive specialist know-how and an impressive depth of experience** in the field of synthetic resins – whether for coatings, for

adhesives or for the construction industry. The company's wide range of products includes acrylate resins, alkyd resins, dispersions, can and coil coating resins, saturated and unsaturated polyester resins.

Thanks to its long-standing employees, Synthopol Chemie is able to guarantee unrivalled continuity in quality as well as in its personal interactions with its customers. Synthopol is both partner and advisor to its customers and works with them to develop **tailor-made solutions for market-compliant and successful products. Product innovations – made in Germany.**

The success of Synthopol Chemie is built on the competence, commitment and flexibility of our staff, innovative product developments and state-of-the-art facilities featuring the latest technologies. We make substantial investments every year in the fields of production engineering, research and development, data processing and environmental protection.

Synthopol creates substantial connections with nationally and internationally operating customers.

Find out more at www.synthopol.com and contact us!

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