



Press release

Buxtehude, 8 February 2015
Synthopol Chemie Germany
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Chemical company from Buxtehude internationally successful

Synthopol Chemie strengthens its market position in Asia

Buxtehude, 8 February 2015 – As part of its internationalisation strategy, Synthopol Chemie Germany is continuing to expand its market position in growth markets. After successfully launching collaborations with distributors in Mexico (Diquisa) and South Korea (BF Chemicals) in 2014, the company signed new distribution contracts in January 2015 for the Asian markets of China, Hong Kong and Vietnam, and for Australia and New Zealand.

Synthopol will be represented by Melchers Ltd. in China, Hong Kong and Vietnam, and additionally by Roger International Trading Ltd. in China, specifically Shanghai. Cathay Industries Australasia PTY Ltd. will be handling sales in Australia and New Zealand.

Synthopol Chemie believes in long-term cooperative collaboration and will continue to expand its market position through innovative, high-quality products and outstanding flexibility. ^{^BP}

About Synthopol

Synthopol Chemie, headquartered in Buxtehude near Hamburg, is one of Europe's leading producers of synthetic resins, generating annual sales of well over 100 million euros. In over 55 years, SYNTHOPOL has developed comprehensive specialist know-how and an impressive depth of experience in the field of synthetic resins – whether for coatings, for adhesives or for the construction industry. The company's wide range of products includes acrylate resins, alkyd resins, dispersions, can and coil coating resins, saturated and unsaturated polyester resins.

Thanks to its long-standing employees, Synthopol Chemie is able to guarantee unrivalled continuity in quality as well as in its personal interactions with its customers. Synthopol is both partner and advisor to its customers and works with them to develop tailor-made solutions for market-compliant and successful products. Product innovations – made in Germany.

The success of Synthopol Chemie is built on the competence, commitment and flexibility of our staff, innovative product developments and state-of-the-art facilities featuring the latest technologies. We make substantial investments every year in the fields of production engineering, research and development, data processing and environmental protection.

Synthopol creates substantial connections with nationally and internationally operating customers.

For more information or enquiries

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